

JIGSAW

Why did Roosevelt win the 1932 election?

This revision activity works best if you do it with a friend, and talk about it as you do it.

Piece together the statements to reassemble the essay. Try to do it first 'in your head' – i.e. without cutting out the slips:

protective tariffs.
By contrast, people

a balanced budget and

a lacklustre election campaign. He made only nine speeches, and spent most of the time blaming

'a New Deal for the American people' – including

believed in Roosevelt. They admired him because he had overcome polio (perhaps he could overcome the Depression, too) and they remembered

made 85 speeches, and he blamed not only Hoover (everybody agreed here), but also

of 'a chicken in every pot', and despised his belief in 'rugged individualism' (where had that got them now?), at hated him for sending the army

Roosevelt won, primarily, because

people had lost faith in Hoover. They blamed him for the Depression, remembered his hollow promises

public work programmes, welfare relief, and financial support for industry and agriculture

that, as Governor of New York state, he had tried many schemes to combat the Depression.
Further, Roosevelt ran a good election campaign. He

the bankers and the rich businessmen – an idea which poor people liked a lot. Roosevelt offered

the European depression for America's depression – an idea which did not 'catch on' with ordinary people. In fact, all he offered them was 'more of the same' –

to attack the Bonus

Army. During the campaign, Hoover's train

was pelted with eggs and rotten fruit.
Additionally, Hoover ran